

Rep Order# 6858971 Ver# 1 Status New

Traffic Order#

210 292

Printed: 09/27/2012 1:11 PM
Last Received: 09/27/2012 11:57 AM
Showing Buylines: All Lines

1 of 2

Station WOTV-TV GRAND RAPIDS/KALAMAZO
Advertiser () UPTON FOR ALL OF US
Product UPTON FOR ALL OF US
Estimate# 3238
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
& PLACEMENT, 815 SLATER LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 226/406/3238
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

UPTON FOR ALL OF US SC=*

--- REMARKS ---

THIS IS A NEW ORDER
**CLIENT: UPTON FOR ALL OF US **
OUR TOTAL IS \$3000
PLS CONFIRM
THANKS KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	330P-7P	NCAAF: MSU@MI	:30	\$1,500.00	10/27-10/27	2	1	2	\$3,000.00	
	Rating: 6.0											

---REPORT TOTALS---

Report Totals: 2 / \$3,000.00

---SALES MONTHLY TOTALS---

Oct 12: 2 / \$3,000.00
Sales Totals: 2 / \$3,000.00
Station Totals: 2 / \$3,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$3,000
CAIV 0% WOOD 0% WOTV 100% WRMT 0% WXXI 0%
WXSP 0% WZPX 0% WZZM 0%

Books null
Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE